

# Executive Facilitation for Crisis Avoidance

## *Reducing risks and their effects*

This innovative programme encourages senior management to challenge their perception of an issue or event as a means of developing their knowledge and understanding of crisis, business continuity and event management. It also involves considering potential scenarios and the effects a company's culture, ethics and assumptions could have in a crisis.

Our Executive Seminars enable senior management to gain a real understanding of their aims and validate risk perception. Delegates will also learn how stakeholders can add pressure to a crisis and identify response and prevention strategies to minimise the impact on reputation, operability and financial and legal liabilities.

Using a combination of theory, workshops and practical seminar exercises, a Seminar could introduce:

- Awareness of the causes of crisis and what constitutes one
- Crisis Avoidance and Management
- The Activists' Agenda and how to recognise it to establish worst case scenarios
- Setting response and prevention strategies to minimise impact on reputation, operability and financial and legal liabilities
- Stakeholder communication
- Processes and tools available for use in escalating situations

Ultimately, the programme will enable the Executives to identify its own methods and how they should be used to stop an event from turning into a crisis

Workshops and seminars are tailored to your organisation's needs.

For more information please contact us.



*Specialists in risk management for over 25 years*