

Corporate Social Responsibility and Risk Communication



Associates
International

A SEACOR Company

Harnessing your organisation's social power

Today's organisations have significant influence throughout society. On a daily basis, businesses make decisions about people, locations and which resources to use.

Making socially responsible decisions and actions enables an organisation to perform more effectively. An open organisation instills confidence in its employees, customers, shareholders and society as a whole. And it also encourages better risk management.



The lower risk approach

Communicating risk is a fundamental part of an organisation's strategic thinking from board room level to first line management. After all, corporate citizenship is a top priority both for businesses and for the Government and Non Governmental Organisations.

Today's board members need to make a decision on risk communication policy and ensure it's properly implemented. As an essential element of strategic business performance plans, the policy needs to be in place across all locations and for all products and services.

It can seem like a daunting task. But we're here to work with you to develop and propagate a risk communication programme.

For more information please contact us.

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LINK. Specialists in risk management for over 21 years.