

Crisis Response



Associates
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Anticipating the future

Crises do not simply appear. They evolve within an organisation and with the right processes in place, can be handled effectively and with the minimum amount of damage.

Strategic thinking from Board level to first line management is essential. Then response to an incident, event or issue can be delivered at a timely intervention. And just as importantly, the crisis management system must have its foundations in day to day management and not simply be brought into play when a potential crisis is identified.

A crisis system should incorporate:

Risk – What are the risks to local communities, danger to life and the environment? This also encompasses softer management issues including reputation and social positioning.

Issues Management – Identifying the difference in expectation between what an organisation says and does, and what its stakeholders expect.



Facilities – A safe location with adequate communication and access.

Administration – The maintenance of facilities and procedures including data handling during crisis situations.

Finance - The ability to implement remedial actions for mitigation or response.

Personnel - Competent personnel to get the job done.

Governance - The ability to meet legal, financial and stakeholder obligations.

Successful crisis management is based on looking at the present in the context of the past to secure the future. Organisations can then begin to anticipate events and devise preventive strategies as well as eliminating root causes.

We provide tailored programmes, seminars and simulations to meet your organisation's Crisis Response needs. We also provide audits of crisis capabilities.

For more information please contact us.

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LINK. Specialists in risk management for over 21 years.